**October 2014 Newsletter Draft**

Lead Article: CA World

### Come See Simeio at CA World

This year’s CA World in Las Vegas promises to be more interesting and productive than ever, with more relevant content, a new layout of the exhibition space that makes accessing demos and sessions more convenient, and a new Meet the Expert area.

Of course, Simeio will be there in force at Booth SC305 and with two informative sessions where you can learn how Simeio helped Energy Future Holdings (EFH) implement the entire CA Identity & Access Management suite of “minder products, and how we helped the Global Association of Investment Professionals improve productivity with the Simeio Business-Ready IAM Cloud.

Learn more about CA World >> <http://www.ca.com/us/caworld.aspx>

And while you’re there, come join us for cocktails and hors d’oeuvres at our Simeio customer appreciation event on Tuesday, November 11 from 5 to 6:30 at Aureole at Mandalay Bay! Availability is limited - Click below to request an invite.

Yes, I want to go! >> <https://www.simeiosolutions.com/events/caworld14/registration.page>

Second Article: Gartner IAM Summit Teaser

### Get Ready for the Gartner IAM Summit

Please join Simeio Solutions at the Gartner Identity and Access Management Summit in Las Vegas, December 2-4. We will be exhibiting at the Solution Showcase – come see all the new capabilities around the Simeio Identity Intelligence Center. Stay tuned for more details in our next month’s newsletter.

Learn more about the Gartner IAM Summit >> <http://www.gartner.com/technology/summits/na/identity-access/>

Third Article: OOW Wrap

### It’s a Wrap!

Oracle OpenWorld 2014 was another great success for Simeio. This year, we had four of our clients (Sony, Jefferies, ICBC, and UL) participating in several sessions talking about their identity management projects and some of the benefits of partnering with Simeio. There was a lot of energy around our booth this year as well, especially when some of our clients dropped by to support us filming some video testimonials.